Procurement Supply Chain Management Case Study | 1574d6542446b8c0442428c87497bb35

New Perspectives on Supply and Distribution Chain Financing: Case Studies from China and Europe

Procurement in Green Supply Chain Management: Group-level Practices in International Industrial Electronics Industry

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage

Strategic Supply Chain Management

30 up-to-date case studies illuminate every aspect of modern supply chain management • Risk management, analytics, global supply chain issues, and much more • Innovative processes, technologies, strategies, and tactics • An indispensable resource for both students and practitioners This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. A global team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and previews issues ranging from the “limits of lean” to the potential of 3-D printing. Cases vary in length and complexity, offering maximum flexibility to both instructors and readers; a convenient table provides
fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

**Sustainable Logistics and Supply Chain Management (Revised Edition)**

Globalization no longer means simply finding low-cost countries for sourcing, but has involved to include the opportunity for growth in Asia’s emerging domestic markets, specifically China. This development results in extended, truly global supply chains and thus places a higher pressure on working capital. Therefore, several definitions of Supply Chain Management already encompass financial aspects and demand a more integrated consideration of material, information, and financial flows within supply chains. However, more precise theory on “Supply Chain Financing” is understudied and initial implementation of related solutions in industry has only gained momentum during and after the economic and financial crises of 2008 and 2009. In contrast to traditional financial instruments for supply chains – for instance, trade finance products which have been around for more than a century – Supply Chain Financing leverages larger and influential members of supply chains. These firms might, for instance, provide easier and cheaper access to financing for smaller supply chain members supporting their profitability through renegotiated and reduced purchasing prices. Echoing recent research results on supply chain risk management, other firms may prefer to take on a supply chain perspective and work on creating agile and resilient supply chains. In this context, Supply Chain Financing can be employed to ensure liquidity for crucial upstream and downstream supply chain partners thereby allowing a firm to effectively control risk while making the most of remaining growth opportunities in emerging markets like China!

**Cases on Supply Chain and Distribution Management: Issues and Principles**

For too long, business has focused on short-term cost advantages through low-cost country sourcing with little regard for the longer-term implications of global sustainability. Purchasing and Supply Chain Management, Second Edition, not only fully addresses the environmental, social and economic challenges of how companies manage purchasing and supply chains, but also delves deeper into emerging areas such as modern slavery, digital technologies and circular supply chains. In addition to explaining the basic principles and processes of both purchasing and supply chain management, the book evaluates how to develop strategic and sustainable purchasing and supply chain management. Our key message is that purchasing and supply chain management needs to focus on value creation rather than cost cutting. This requires the development of new purchasing and supply chain models that involve circular supply structures, supply chain transparency and collaboration with new stakeholders in traditional sourcing and supply chain settings. Aimed at students, educators and practitioners the book integrates sustainability into each chapter as a core element of purchasing and supply chain management. This second edition incorporates new examples and case studies from industry throughout, striking a balance between theoretical frameworks and guidelines for implementation in practice.

**Balanced Scorecard and Supply Chain Performance. The Case of the Kenya Nut Company**

**End-to-End Supply Chain Management - 2nd edition -**

The book addresses Supply Chain Management (SCM) as it concerns with integration of firms in the face of coordinating materials and information flows within a procurement production-distribution network in order to attain the enterprise s goal of achieving a competitive edge. The book is concerted effort to explain a set of concepts and methods to grasp the adoption and application of SCM concepts supported by no less than 20 diverse additional case studies in the companion book Not just improving the traditional mindset of managers and professionals and help them in preparing a holistic map for transforming the SCM systems and procedures. The book provides ample guidelines for the practitioners for implementing SCM initiatives to learn basically, why, what and how of Supply Chain Management.

**Supply Chain Management Models**

The two volumes IFIP AICT 397 and 398 constitute the thoroughly refereed post-conference proceedings of the International IFIP WG 5.7 Conference on Advances in Production Management Systems, APMS 2012, held in Rhodes, Greece, in September 2012. The 182 revised full papers were carefully reviewed and selected for inclusion in the two volumes. They are organized in 6 parts: sustainability; design, manufacturing and production management; human factors, learning and innovation; ICT and emerging technologies in production management; product and asset lifecycle management; and services, supply chains and operations.

**Designing and Managing the Supply Chain**

This is the ground-breaking new book for aspiring purchasing and supply chain leaders and anyone with a keen interest in this rapidly evolving field. For too long business has focused on short-term cost advantages through low-cost country sourcing with little regard for the longer-term implications of global sustainability. As the first book to fully address the environmental, social and economic challenges of how companies manage purchasing and supply chains, it aims to inspire the development of current and future purchasing and supply chain leaders. In addition to explaining the basic principles and processes of both purchasing and supply chain management, the book evaluates how to develop strategic and sustainable purchasing and supply chain management. A key message is that purchasing and supply chain management needs to focus on value creation rather than cost cutting. This requires the development of completely new purchasing and supply chain models that involve closed-loop supply structures, supply chain transparency and collaboration with new stakeholders in traditional sourcing and supply chain processes. Aimed at students, educators and practitioners the book integrates sustainability into each chapter as a core element of purchasing and supply chain management. Incorporating case studies from industry into each chapter, the book strikes a balance between theoretical frameworks and guidelines
for implementation in practice.

Purchasing and Supply Chain Management

Supply Chain Management (SCM) is a wide field in which several specialties are included. In general, operations and production management players use SCM to organize the problems and analyze the solution approaches. Due to these points, a reference which can encompass a range of problems and their modelling approaches is required. This book will contain three general sections of forward, reverse, intelligent, and uncertain problems. While the book provides different problems in the three commonly used categories in SCM, it is very helpful for the readers to find out, or adapt their own application studies to the ones given in the book and employ the corresponding modelling approach.

The Supply Chain Management Casebook

The supply chain is at the heart of every successful business organization's decision-making process. This textbook explains how to create a winning supply chain management strategy by spotlighting how senior executives in European and US companies have turned their supply chains into strategic weapons designed to convert threats, risks and outside pressures into competitive advantages. Strategic Supply Chain Management contains twenty real-world cases, all of which have been field researched by a top author team and tested out in the classroom. Each case adopts an executive leadership perspective to illuminate the real dilemmas faced by managers. The authors draw on their extensive classroom and industry experience to ensure that the writing style is geared towards an executive education readership. This elite case package will provide a complete teaching resource and authentic learning experience for MBA and executive education classes in Supply Chain Management throughout the world.

Supply Chains in Action

In real terms, competition no longer exists between products and firms but between supply chain architectures of firms. In other words, supply chain management has become a critical strategic weapon to outperform in the fiercely global competitive market

Successful Construction Supply Chain Management

A brand new collection of state-of-the-art guides to more effective supply chain management... 4 pioneering books, now in a convenient e-format, at a great price! 4 up-to-the-minute books help you build and optimize agile, flexible, efficient global supply chains — in the face of any challenge! As a supply chain or operations professional, you face unprecedented challenges in delivering the agile, resilient, efficient supply chain your company needs. This indispensable 4-book package gives you unprecedented resources, best practices, tools, and case studies for managing each of these challenges. Global Macro trends and Their Impact on Supply Chain Management shows how to manage supply and demand in the face of massively disruptive emerging societal, technological, geopolitical, and environmental macro trends. You'll find a complete decision framework and practical tools, insights, and guidance for systematically mitigating new risks and building long-term competitive advantage. Step by step, you'll walk through assessing and responding to population growth, migration, urbanization; socioeconomic change, global connectivity, environmental issues, geopolitics, growing scarcity, transportation congestion, aging infrastructure, and more. Next, Supply Chain Network Design helps you use strategic network design techniques to drive dramatic new savings throughout your supply chain. The authors, who are experts at IBM and Northwestern University, combine rigorous principles and practical applications, helping you optimize the right number, location, territory, and size of warehouses, plants, and production lines; and optimize product flow through even the most complex global supply chains. They help you manage tradeoffs such as cost vs. service level, improve operational decision-making through analytics; and re-optimize regularly for even greater savings. Then, Demand and Supply Integration shows how to implement world-class demand forecasting management, and effectively integrate it into comprehensive Demand and Supply Integration (DSI) processes. You'll learn how to recognize failures of demand/supply integration, approach Demand Forecasting as a management process, and choose and apply the best forecasting techniques. You'll discover how to thoroughly reflect market intelligence in forecasts; measure forecasting performance; implement advanced demand forecasting systems; manage Demand Reviews, and more. Finally, The Supply Chain Management Casebook brings together 30 up-to-date, focused case studies illuminating every aspect of modern supply chain management — from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. Contributors present key challenges in industries ranging from pharmaceuticals to fashion, and preview issues ranging from the "limits of lean" to the potential of 3-D printing. Both qualitative and quantitative cases are included; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets. From supply chain experts Chad W. Autry, Thomas J. Goldsby, John E. Bell, Michael Watson, Sara Lewis, Peter Cacioppo, Jay Jayaraman, Mark A. Moon, and Chuck Munson

Handbook for Supply Chain Risk Management

The purpose of this book is to help you with the development and implementation of a successful End-to-End Supply Chain Management - Strategy: optimising your processes from manufacturer to retailer. This book answers four questions: - How to develop an end-to-end supply chain - strategy? - How to create the necessary supply chain infrastructure? - How to make collaboration work between the partners in the network? - How to plan and manage the supply chain flows? It will enable you to: - Systematically improve your sales productivity in the retail stores; - Enhance the operational / qualitative performance of your processes and those of your partners in the supply chain; - More effectively balance the trade-off Time v Costs. This book provides you with: - A Supply Chain System - Model: a framework to develop your End-to-End Supply Chain; - 10 Strategic Building Blocks which can be used as a toolkit; - 50 Lessons Learned based on experiences from practice; - A strategic roadmap: to plan, organise, lead and control your supply chain. The 2nd edition (in hardcover and color) has many new cases, toolboxes and a new chapter on process management. In addition, more attention is given to topics like procurement, demand planning, omnichanneling and supply chain-design, -planning and -execution. For whom has this book been written? This book is useful for thinkers and practitioners! For everyone who wants to learn more about supply chain management and the development and implementation of an end-to-end supply chain strategy. This book is also available as paperback in black and white with the title Supply Chain
Supply Chain Management: Text and Cases

“This book provides a valuable resource for all those who seek to understand the sources of supply chain risk and provides powerful insights into how that risk might be mitigated.” — Martin Christopher, Emeritus Professor of Marketing & Logistics, Cranfield School of Management, UK

“This handbook is perfectly balanced with academic theory and real-world best practices making it a useful resource for both supply chain practitioners and students of the trade.” — Sean S. Murphy, President and CEO, Lootok

“This book provides practitioners and students with an overview of good supply chain risk management practices, nicely illustrated with a diverse set of case examples.” — Stephan M. Wagner, Ph.D., Professor and Chair of Logistics Management, Swiss Federal Institute of Technology Zurich (ETH Zurich)

Recent business trends, and practices, coupled with unpredictable external events have made many firms much more vulnerable to supply chain risk and disruptions than in the past. The Handbook for Supply Chain Risk Management offers the first comprehensive collection of diverse practices executives and practitioners in most any industry can adopt to proactively manage supply chain risks and improve their overall business performance.

Key Features:
- Delivers valuable insights from 30 international contributing authors
- Provides comprehensive coverage of current and future supply chain risks such as globalization, outsourcing, Lean initiatives, information security, natural disasters, political upheaval and economic recession
- Includes a wide variety of cases from various industries demonstrating effective approaches useful for benchmarking, reducing the chance and financial impact of risk, and for creating a more robust and resilient firm in the face of supply chain risk
- Supplies practitioners with a set of best practices, processes, tools, and techniques supported by illustrative examples
- WAV offers downloadable instructional materials — available from the Web Added Value™ Download Resource Center at www.jrosspub.com

The Supply Chain Management Casebook

This book explains supply chain management (SCM) using the strategy–structure–process–performance (SSPP) framework. Utilizing this well-known framework of contingency theory in the areas of strategic management and organizational design, SCM is firmly positioned among management theories. The author specifically proposes a theoretical foundation of SCM that will be relevant to such areas as operations management, logistics management, purchasing management, and marketing. Both the static and dynamic sides of SCM are reported. On the static side, supply chain strategies are divided into three patterns: efficiency-oriented, responsiveness-oriented, and the hybrid efficiency- and responsiveness-oriented pattern. For each strategy, suitable internal and external supply chain structures and processes are proposed. On the dynamic side, the big issue is to overcome performance trade-offs. Based on theories of organizational change, process change, and dynamic capabilities, the book presents a model of supply chain process change. On structure, the focus is on the role of an SCM steering department. Illustrative cases are included from such diverse industries as automobiles (Toyota and Nissan), personal computers (Fujitsu), office equipment (Ricoh), air-conditioning (Daikin), tobacco (Japan Tobacco), chemicals and cosmetics (Kao), and casual fashion (Fast Retailing and Inditex).

The strategy and organization of SCM is systematically presented on the basis of the SSPP framework. In particular, the relationships among three management elements—strategy, structure, and process—can be identified in an SCM context. From many of the cases contained in this volume, there emerges an understanding of how to analyze the success and failure factors of SCM using the SSPP framework. In addition, the reader sees not only the static side SCM such as process operation but also its dynamic side such as process innovation and process improvement.

Supply Chains in Action

Brought by leaders in the field, Martin Christopher, Remko van Hoek and Carlos Mena, Leading Procurement Strategy will equip the reader with the skills, knowledge and tools needed to articulate an effective procurement strategy and embrace a transformational role to lead procurement teams. Ultimately, it will show the reader how procurement can become an influential function that delivers sustainable competitive advantage. Leading Procurement Strategy is a must-read for all senior procurement leaders and executives as it provides a strategic, tactical, and operational roadmap for procurement professionals. The authors provide a comprehensive guide to developing and implementing an effective procurement strategy, and really come into their own as procurement leaders. By tackling the major issues that senior procurement practitioners encounter, this book equips readers with the skills to apply powerful and practical tools for managing procurement and supply. Leading Procurement Strategy provides the latest thinking in procurement and supply management within the broad perspective of different industries. The book is supported by an extensive range of real-world case studies drawn from the author’s experiences, including Tesco, IKEA, Toyota, Coca-cola, and Apple. It includes forewords by David Noble, Group CEO of CIPS, and Peter Kraljic, Director Emeritus, McKinsey and Company.

Supply Chain Safety Management

Provides a unique overview of supply chain management (SCM) concepts, illustrating how the methodology can help enhance construction industry project success. This book provides a unique appraisal of supply chain management (SCM) concepts brought together with lessons from industry and analysis gathered from extensive research on how supply chains are managed in the construction industry. The research from leading international academics has been drawn together with the experience from some of the industry's foremost SCM practitioners to provide both the experienced researcher and the industry practitioner a thorough grounding in its principles, as well as an illustration of SCM as a methodology for enhancing construction industry project success. The new edition of Successful Construction Supply Chain Management: Concepts and Case Studies incorporate chapters dealing with Building Information Modelling, sustainability, the 'Demand Chain' in projects, 'Lean', mega-projects, and more. Includes contributions from well established academics and practitioners from Network Rail, mainstream construction, and consultancy.

This handbook illustrates how SCM methodologies can be used to enhance construction industry project success. Successful Construction Supply Chain Management: Concepts and Case Studies is an ideal book for postgraduate students at MSc and PhD level studying the topic and for all construction management practitioners.
Supply Chain Metrics that Matter

Sustainable Logistics and Supply Chain Management is the essential guide to the principles and practices of sustainable logistics operations and the responsible management of the entire supply chain. Based on extensive research by experts in the field, this comprehensive book covers the whole scope of sustainable logistics. The book provides carefully reviewed research-led applications and case studies that have been especially developed for this revised edition with particular attention for use in a teaching context. The mini case studies are highly topical, relating the theoretical concepts to practice and what is actually happening ‘on the ground’. Examining the subject in an integrated manner, this book examines all the key areas in sustainable logistics and supply chain management, including: sustainable product design and packaging; sustainable purchasing and procurement; cleaner production; environmental impact of freight transport; sustainable warehousing and storage; sustainable supply management; reverse logistics and recycling; supply chain management strategy, and much more. The book provides an excellent insight into the topic that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management. This revised edition of Sustainable Logistics and Supply Chain Management includes valuable supporting online materials, including PPT presentations, chapter summaries, learning objectives, tips for teaching and in class activities.

Construction Supply Chain Management

How to Conquer the Effective Frontier and Drive Improved Value in Global Operations Growth has slowed. Volatility has increased and the world is more global. Brands are defined by innovation and services. Supply chain excellence matters more than ever. It makes a difference incorporate performance. One cannot snap their fingers and deliver supply chain success. It happens over the course of many years. It is measured in inches not miles. In this book, the author evaluates the progress of opera hundred companies over the period of 2006-2013. Success drives value. The effective supply chain makes adifference in winning a war, saving a patient, and driving commerce; but it also makes a difference in a community having clean air, potable water, and a standard of living. Mistakes are hard to overcome. Supply Chain Metrics that Matter tells this story. The book links corporate financials to supply chain maturity. In the book, the author analyzes which metrics matter. The author Lora M. Cecere is a supply chain researcher as well as an authority in supply chain technology. She helps companies gain first mover advantage. In the book, Cecere provides concrete, actionable steps to align and balance the supply chain to drivevalue. The book explores the crossover between supply chain efficiency and financial growth with topics such as: Outlining the metrics that matter, the metrics that don’t Progress in industry sub-segment in improving inventory, cash, productivity and margin. The management techniques that improve performance. Sharing insights on how metrics change as the supply chain matures. The roadmap to improve performance.

Today, supply chains are global and dynamic. They are rapidly evolving. Companies that constantly seek out new solutions and opportunities for improvement drive differentiation. In a market where growth is stalled and many companies are stuck in driving supply chain performance, this book provides a clear, concise framework for a more modern, effective supply chain.

Research Methodologies in Supply Chain Management

30 up-to-date case studies illuminate every aspect of modern supply chain management • Risk management, analytics, global supply chain issues, and much more • Innovative processes, technologies, strategies, and tactics • An indispensable resource for both students and practitioners This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. A global team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and previews issues ranging from the “limits of lean” to the potential of 3-D printing. Cases vary in length and complexity, offering maximum flexibility to both instructors and readers; a convenient table provides fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

Leading Procurement Strategy

As industrial activity becomes ever more global, corporations have come to recognize the key role of the supply chain and their distribution networks. This text covers a range of topics related to this issue including logistics, purchasing, transport, marketing, and strategy implementation.

Advances in Production Management Systems. Competitive Manufacturing for Innovative Products and Services

“This book shows readers how to develop supply chain strategy and implementation and use it gain an advantage in the 21st century competitive marketplace”–Provided by publisher.

Sustainability in Supply Chain Management Casebook

For research in all subjects and among different philosophical paradigms, research methodologies form one of the key issues to rely on. This volume brings a series of papers together, which present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how to conduct research in supply chain management. This revised edition of Sustainable Logistics and Supply Chain Management includes valuable supporting online materials, including PPT presentations, chapter summaries, learning objectives, tips for teaching and in class activities.

Download Free Procurement Supply Chain Management Case Study
Supply Chain Management (Indian Case Studies)

Volume 2 of Logistics, Supply Chain and Procurement Case Study Collection contains new case studies tackling Supply Chain and Procurement issues, aiming to provide solutions affecting a range of different businesses. Comprehensive in scope and scrupulous in detail, this collection includes actual events experienced by businesses of every size, from SMB’s to some of the most successful corporations in manufacturing, transportation, maritime and other industries. Readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers involved in logistics and supply chain management will find the Logistics, Supply Chain and Procurement Case Study Collection full of immediate application of strategies and tactics to situations and challenges; valuable tools for testing management proficiency in crisis mitigation and resolution; independent learning modules and professional training programmes; expanded question-and-answer sections designed to measure knowledge transfer and lessons learned; engaging, topical situations highly relevant to the fields of logistics, supply chain management and operations. Students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

Supply Chain Management and Logistics in Emerging Markets

Companies face a variety of risks resulting from cost reduction strategies, rationalization measures, global sourcing, and outsourcing activities. Due to the large number of actors involved, extremely close ties emerge, which significantly increase supply chains’ vulnerability to disruptions – this has been shown again and again in the past few years. Against this background, the aspect of supply continuity is of increasing importance for all activities that relate to procurement, logistics, and supply chain management. Its objective is to ensure the continuous operation of supply chains, i.e., the uninterrupted flow of material, information, and coordination from the initial supplier to the end customer. Therefore, it is necessary to adopt adequate measures that take into consideration not only potential losses but also potential gains (so-called speculative risks). With this book, the concept of Supply Chain Safety Management is introduced. The concept itself is embedded in a comprehensive and dynamic management process. Depending on a supply chain’s individual objectives, a set of courses of action is offered for any risk factors – whether they are identifiable and quantifiable or not. The practicability of Supply Chain Safety Management is highlighted by two case studies. The book Supply Chain Safety Management: Achieving Security and Robustness in Logistics’ supply chains provides a framework for supply chain performance standardization, and best practices. The state of the art is reflected and valuable impulses for new and respectively for further research fields are provided by taking into consideration the points of view of scientists and practitioners in the business environment. Next, theoretically well-substantiated, modern approaches and tools applicable to the business world are offered, an impetus for new ideas and fields of positioning is given and best practice examples are presented allowing a fruitful exchange of experiences between practitioners.

Global Cases in Logistics and Supply Chain Management

Master’s Thesis from the year 2015 in the subject Business economics - Supply, Production, Logistics, , course: masters in business administration, language: English, abstract: The study sought to determine the Balanced Scorecard measures on supply chain performance at Kenya Nut Company. The objectives of the study were to establish the extent to which the BSC measures have been used at KNC and the challenges faced in implementing the BSC. The research design involved a case study of employees at KNC. Data was collected using a questionnaire that was administered through a drop and pick method. Tables, graphs and regression analysis were used to present the findings. The study established that the BSC measures are greatly used to establish the supply chain performance at KNC. Some of the measures that are extensively used include percentage of sales margin, profit margin, range of products offered, accuracy of forecasted demand, level of partnerships with suppliers among others. It was also established that some critical measures have not been intergrated into the organization. These measures can greatly improve the performance of KNC and overcome its challenges of slow production growth, lack of customer awareness, poor information systems and high processing costs. This measures include return on supply chain assets, cost per operation hour, order lead time, product development life cycle. The study also established some of the challenges faced in implementing the BSC such as too much time in developing and updating the BSC, too many measures being used and difficulty in determining the measures. It was also clear that there was a very significant relationship between BSC measures and supply chain performance represented by R2 value of 0.73 which translates to 73% variance explained by the four independent variables of financial measures, customer satisfaction, internal business processes, learning and growth. Further research can be done on the same study but to a wider group of companies to establish whether the BSC measures are used. It has also been recommended that other organizations embrace the BSC measures to embrace the benefits such as product leadership, improved flexibility, and increased information capital among others. The challenges affecting KNC in implementing the BSC should be monitored so that KNC can fully adopt the BSC in its supply chain.

The Definitive Guide to Supply Chain Best Practices

The armenia earthquake: grinding out an effective disaster response in colombia’s coffee region. Resilient response and recovery at western digital: after the Thai flood.

Greening the Supply Chain

This book analyzes environmental supply chain management theory and practice, with contributions by a international experts. Coverage includes concepts and principles of green supply chain management; studies of practices and concerns in industries worldwide; tools for environmental supply chain design and development; and case studies of green supply chain practices. Professionals, policy makers, researchers and students will value this book for the insights it provides into a topic of growing concern.

Purchasing and Supply Chain Management

Providing a solid managerial perspective, PURCHASING AND SUPPLY CHAIN MANAGEMENT, 6e draws from the authors’ firsthand experiences and relationships with executives and practitioners worldwide to...
present the most current and complete coverage of today’s supply management process. The text includes critical developments from the field, such as cases from emerging healthcare and service industries, procure-to-pay redesign, supply risk, innovation, sustainability, collaboration, and much more. Students examine key changes in supply management and the impact of the global economy and ongoing business uncertainty on continuous cost and value management across the supply chain. Numerous real-world cases and captivating examples help students gain contextual insights and knowledge into the strategies, processes, and practices of supply management—giving these future managers a thorough understanding of the impact that purchasing and supply chain management have on the competitive success and profitability of today’s organizations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Purchasing and Supply Management

This edited book presents 18 papers on Supply Chain Management and Logistics in Latin America which emerged from the second SCALE Latin American Conference in 2018. The collection covers a variety of relevant topics in SCM&L for the region, and also addresses its lack of cases and applied examples.

Supply Chain Management

The managed flow of goods and information from raw material to final sale also known as a “supply chain” affects everything—from the U.S. gross domestic product to where you can buy your jeans. The nature of a company’s supply chain has a significant effect on its success or failure—as in the success of Dell Computer’s make-to-order system and the failure of General Motor’s vertical integration during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system.

Strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and medium-sized manufacturers—the “seed corn” of business start-up and development—to improve supply chain management. The book examines supply chain models from consultant firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives.

Supply Chain Management: Strategy, Cases and Best Practices

LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT Do you have a global supply chain strategy designed for the long run? About 90 percent of global demand is not fully met by local supply, and global supply chains will soon account for 25 percent of multinational firms’ performance—meanwhile, supply chains need to become 43 percent more global in the next decade just to maintain a firm’s competitive edge. Written by three of today’s leading experts on the subject—each from Michigan State University, the uncontested world leader of supply chain management—Global Supply Chain Management gives you the know-how and tools to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy. Global Supply Chain Management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry. Learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions: LOGISTICS—Integrate logistics strategy and tactical activities PURCHASING—Manage the transition to purchasing globally OPERATIONS—Systematically design, direct, and control processes MARKET CHANNELS—Effectively connect your supply chain to customers With in-depth case studies and data showing how American Express, AB InBev, Dell, FedEx, Daimler, Microsoft, Nestlé, Nokia, and several other prominent companies have applied global supply chain strategy to increase profits and growth, Global Supply Chain Management helps you take action to drive similar success in your company. If you’re serious about competing today—and in the future—you must integrate and leverage strategic supply chain management into your overall corporate strategy. Global Supply Chain Management provides everything you need to build a strategy designed for the long run. PRAISE FOR GLOBAL SUPPLY CHAIN MANAGEMENT “This book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success.” -- Lefj Johansson, Chairman of the Board of Directors of AstraZeneca, Ericsson, European Round Table of Industrialists, and the International Advisory Board of the Nobel Foundation “Written by a superb team of world-leading authors on global supply chain management, this book provides a great framework for companies to leverage global supply chain functions and processes, measurements, and tools, and achieve sustained strategic advantage in the global marketplace.” -- Michael Lawton, Chief Financial Officer (CFO) and Executive Vice President of Finance of Domino’s Pizza, Inc. “In our company, we have come to recognize the strategic importance of building and maintaining a global supply chain. This book does an excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management. It’s clear that the authors have tremendous experience, and they have shared their insights in an innovative and integrative way.” -- John Shult, Vice President and Global Procurement Officer of Steelcase Inc. “Global supply chains are critically important to companies in delivering products and services that satisfy customers. Hult, Closs, and Frayer provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to maximize end-customer value.” -- Claes Fornell, Chairman of the Board of Directors of CFI Group Worldwide and ForeSee, and founder of the American Customer Satisfaction Index (ACSI)

Purchasing and Supply Chain Management

Including case studies, valuable tools, and question and answer sections, this book provides proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. --
Customer Loyalty and Supply Chain Management

Surviving Supply Chain Integration

"This book introduces readers to a wide selection of case studies covering a multitude of supply chains in different economies of the world and examines major issues related to supply chain management"—Provided by publisher.

Purchasing and Supply Chain Management

The Definitive Guide to Modern Supply Chain Management (Collection)

This book provides a unique appraisal of supply chain management (SCM) concepts alongside lessons from industry, observation and analysis gathered during the first decade of supply chain management strategies in the UK construction industry. The research from leading international academics has been drawn together with the experience from some of the industry's foremost SCM practitioners to provide both a definition of SCM and an overview of its development as a strategy for managing construction projects. Key case study material—from Slough Estates to BAA and T5—illustrates the benefits to the industry of its adoption. Little has been written on the application of SCM to construction and this book provides an agenda for discussion for both the experienced researcher and the industry practitioner by offering a thorough grounding in its principles as well as an illustration of SCM as a methodology for industry. Construction Supply Chain Management studies makes an important contribution to the debate on innovative systems and their significance in increasingly complex construction projects.

Sourcing Portfolio Analysis

The Leenders' text provides a comprehensive introduction to the purchasing and supply chain management field, supported by 50 case studies. Cases cover purchasing and supply chain issues in a variety of settings, from process industries to high tech manufacturing and services as well as public institutions. Supply Management concepts, both strategic and tactical, have been expanded throughout the text, particularly in new chapters on Supply Law and Ethics, Public Supply, and Supplier Relations. While all basic tenets of the purchasing function and cost issues remain, the coverage of the field is state of the art highlighting the supply chain approach.